

# MindManager® 7

HOW CAN I IMPROVE PRODUCTIVITY...

**MindManager 7 gives you an unprecedented three to five hours a week in productivity gains**

## HOW

1. Shorten time spent preparing for meetings
2. Quickly develop and convey important concepts
3. Instantly locate hard to find electronic files
4. Reduce time managing projects
5. Productively utilize your important MS Office files

## Proof

“MindManager allowed me to cancel a project status meeting I usually had every Tuesday ... with 8 people.”  
R: LEADING AUTOMOTIVE OEM

“MindManager has reduced the amount of time we spend in meetings by over 50%.”  
R: LEADING SOFT DRINK MANUFACTURER

“MindManager is saving me 2 hours a day on the projects that I manage.”  
R: LEADING CHEMICAL MANUFACTURER

“MindManager is saving my team 20 minutes of every hour we work.”  
R: LEADING FINANCIAL INSURANCE COMPANY

“MindManager is allowing me to gain back 5 hours a week to work on other strategic initiatives.”  
R: LEADING AUTOMOTIVE SUPPLIER

**Complements and helps unleash the full productivity capabilities of Microsoft Office**

## HOW

1. Simplifies creation and management of all MS Office files
2. Spend less time working within each application
3. Spend less time re-creating and more time doing

## Proof

“Now we project a map onto the wall, start collecting input, and put it into a work breakdown structure, which we then pop right into Microsoft Project. The map interface helps you see the interdependencies that I'm sure we would have missed had we not been working in this very visual manner”  
R: PHIL HENDERSON, AIR PRODUCTS

“Across the board, MindManager saves me about 25% of my time... [MindManager] has really improved my ability to create more intelligent project plans and sounder capital spending justifications”  
R: ROBERT HOLT, NPR ONLINE

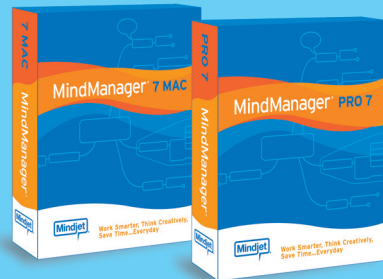
“One MindManager map can contain our ideas, proposed timelines and assignments, and links documents on our internal SharePoint server. Each map is the central information repository for that report.”  
R: GREG KELLER, EMBARCADERO TECHNOLOGIES



# MindManager® 7

## QUICK REFERENCE GUIDE

**MindManager® 7 Pricing** (Effective May 30, 2007)



Pro 7	Physical Delivery	Electronic Delivery	MSRP
Single License(s)	MM7P	MM7PD	\$ 349.00
2-9 users	MM7PV2-9	MM7PV2-9D	\$ 349.00
10-49	MM7PV10-49	MM7PV10-49D	\$ 331.55
50-99	MM7PV50-99	MM7PV50-99D	\$ 314.10
100+	CALL	CALL	\$ CALL

7 Mac	Physical Delivery	Electronic Delivery	MSRP
Single License(s)	MM7M	MM7MD	\$ 129.00
2-9 users	MM7MV2-9	MM7MV2-9D	\$ 129.00
10-49	MM7MV10-49	MM7MV10-49D	\$ 122.55
50-99	MM7MV50-99	MM7MV50-99D	\$ 116.10
100+	CALL	CALL	\$ CALL

[www.mindjet.com](http://www.mindjet.com)

### Feature Comparison Chart

Features	Pro 7	7 Mac
Familiar Microsoft Office 2007 user interface look and feel	★	
Familiar Mac user interface look and feel		★
Quickly capture ideas and information using maps	★	★
Add hyperlinks to maps for quick reference	★	★
Enrich maps with images and icons	★	★
Access formatting options from familiar toolbars	★	★
View and edit maps in outline format	★	★
Assign task information, resources and dates	★	★
Synchronize tasks and emails with Microsoft Outlook	★	
Display maps in presentation mode	★	
Export to Microsoft Word, PowerPoint, Visio and Project	★	
Save queries and views for quick retrieval of information	★	
Create new topic styles for more map customization	★	
Quickly retrieve critical data by power selecting map information	★	★
Index and search maps by Mac OS X Spotlight		★

### Benefits of Selling MindManager

- Higher margins
- Differentiate yourself from other resellers (competition)
- Reason to call your customers – Microsoft Office Integration

### MindManager Value Proposition

MindManager is integrated with MS Office and enables improved planning, management and delivery of projects of all sizes and types. MindManager harnesses the full potential of your existing resources and increases productivity.

### MindManager Benefits

#### Increase Productivity

- Gain back precious time in the week
- Hours spent each week will be of higher quality
- “Big Picture” perspective of everything important via a MindManager dashboard

#### Align organizational strategies and objectives

- View large amounts of information quickly
- Quickly reference status through dashboards

#### Accelerate business processes

- Improves strategic thinking
- Expedites decision making

#### Engage and excite employees

- Encourages team collaboration
- Eliminates redundant meetings
- Fosters shared values and learning

#### Bring better products and services to market faster

- Aligns teams in a visual environment
- Quickly capture and share expertise
- Promotes innovation

#### Win new business faster

- Instantly capture and share client requirements
- Reusing best practices eliminates re-work